

# business optimization

## analyze your data infrastructure

The iconectiv® TruOps™ Common Language® Business Optimization enables Service Providers to receive an analysis of their present method of operation compared with the best practices we've seen across the industry. A business optimization promises minimal investment and maximum benefits as iconectiv Common Language data infrastructure experts review your operations and identify areas where efficiencies can be made. With a focus on hitting revenue targets and delivering services, it can be difficult to spend quality time reviewing data infrastructure and data quality.

## use common language experts

iconectiv Common Language Subject Matter Experts (SMEs) are industry experts on the implementation of Common Language and its best practices. Whether or not a service provider is a Common Language subscriber, the Common Language SMEs are able to identify the processes at work and how they may be improved. Of course, when reviewing an implementation of Common Language, the SMEs can offer incomparable expertise and advice on the best implementation approach of the codesets and the associated benefits.

## iconectiv will develop a plan with you

The object of a business optimization is to provide you, the service provider, with some expert resource on site for a period of time to review the present method of operation and provide a summary of where efficiencies may be found. The time may be as little as a day or up to 2 weeks. The review consists of a series of interviews and reviews completed by the iconectiv SMEs, involving key people from your enterprise. We will work with you to understand availability and expectations and develop a project to suit these needs.

## focus on your data

Having the SMEs on site enables you to achieve a focus on the review of the data infrastructure and its use and helps put some priority on the importance of data quality while limiting the efforts required from you to a minimum. iconectiv help you identify whether you are truly getting the most out of your data infrastructure and processes, and provide the project management, logistics, questions, analysis, and summary to get you there.

## benefit from data efficiencies

Having executed a number of business optimizations, we are confident we can identify areas where efficiencies can be found. Previous engagements have highlighted inefficient coding, incorrect use of codes, the location of stranded assets, a lack of flow-through across the organization, and training requirements for key staff. All engagements have led to strategies for an improved business.

## access common language SMEs

A business optimization can provide Common Language users with the confidence and familiarity to make use of the SMEs and benefit from their know-how.

### about iconectiv

Your business and your customers need to confidently access and exchange information simply, seamlessly and securely. iconectiv's extensive experience in information services, digital identity and numbering intelligence helps you do just that. In fact, more than 5K customers rely on our data exchange platforms each day to keep their networks, devices and applications connected and 2B consumers and businesses protected. Our cloud-based information as a service network and operations management and numbering solutions span trusted communications, digital identity management and fraud prevention. For more information, visit [www.iconectiv.com](http://www.iconectiv.com). Follow us on X and LinkedIn.

### make the connection.

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